

Learning plan for learning in a mentored course “Digital Skills”

Information about the course teacher:

Murawski, Matthias; ESCP Europe Business School Berlin, mmurawski@escpeurope.eu

Wenzlik, Claas; ESCP Europe Business School Berlin, cwenzlik@escpeurope.eu

Course competences/ learning outcomes:

- Define digital competences and digital skills
- Explain the difference between the concepts of competences, skills, and related constructs
- Apply general skill measurement approaches to specific skill areas
- Create an own measurement approach for a specific skill area

Course topics, schedule and assignments:

All synchronous meetings with teacher/consultant are planned at the address:

Will be announced during first course week

Topic	Learning week	Contact hours with the teacher	Assignments
1. Introduction: Requirements of the digital age (face-to-face)	1	<i>Date, hour</i> 2018 – 04 – 17 09:00 – 12:00	-
2. Developing a scheme to measure digital skills (online)	2	2018 – 04 – 25 09:00 – 10:30	1 practical assignment (group work). How to measure digital skills? Develop and present a scheme to measure a specific digital skills category.

Assessment strategy

Assignments	Weight	Total weight
Final assignment 1: Presentation	100 %	100 %
TOTAL:		100 %

Assessment criteria and weight of each assignment

Assignments	Assessment criteria	Criteria weight	Assignment weight
Final assignment 1: Presentation	- Content	33 %	100 %
	- Slides	33 %	
	- Presenting	33 %	